

## Draft invitation for complimentary client tickets

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Copy and paste the invitation below (be sure to keep the hyperlinks), amend as you wish and send to your VIP contacts who you are inviting to claim 10 of your complimentary client tickets. Any additional tickets, please quote the promotion code: **VISA/C100** to benefit from a complimentary pass off the ticket price.

Dear [Name],

I hope this email finds you well! We're excited to invite you back to the [16th Annual CPI Global Summit 2024](#), taking place on November 19th-20th, 2024, at Convene, 237 Park Avenue, NYC.

The summit will focus on key themes shaping the future of Commercial Payments and B2B solutions, including, but not limited to:

**Embedded Finance and Payments:** Explore the rising interest in embedded finance solutions and how they can drive revenue and offset modernization costs.

**New Payment Areas and Infrastructure Trends:** Dive into challenges in cross-border payments and examine the latest developments like the Digital Euro and CBDCs.

**FedNow's Implications:** Understand how FedNow impacts the US payment ecosystem.

**Tokenization in B2B Payments:** Gain insights into the latest tokenization initiatives.

**Corporate Treasury Trends:** Discuss geographical differences and emerging trends in corporate treasury management.

**Innovation through Partnerships:** Celebrate innovative solutions born from collaborations

between issuers and fintechs.

Fraud and Risk Management: Learn about real-world fraud cases and effective prevention strategies.

The Role of AI: Discover how AI, including Gen AI, is transforming payments and business processes.

[View the current agenda here](#)

This year, we have 50+ industry leaders presenting captivating content and interactive sessions designed to empower 200+ professionals like you.

As a valued client, we would like to invite you to join us as a VIP client: please quote **VISA/C100**

You can register and secure your complimentary pass via this [link here](#).

Thank you for being a valued part of the CPI Global community and we look forward to seeing you in NYC!

Kind regards,

**40% discount email to clients**



Copy and paste the invitation below (be sure to keep the hyperlinks), amend as you wish and send to your contacts to benefit from a 40% discount off the ticket price. Any additional tickets, please quote the promotion code: **VISA/C40**

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## LinkedIn and Facebook Posts

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We are a proud sponsor of the 16th annual #CPIGlobal 2024, the only conference that brings together all payment professionals in one place tackling the key issues facing commercial card and B2B payments leaders.

Visa clients can benefit from an exclusive discount. Contact us directly for more information. [bit.ly/cpiglobalvisa](https://bit.ly/cpiglobalvisa)

#CPIGlobal, [#commercialcards](#), [#b2bpayments](#), [#embeddedpayments](#), [#finance](#), [#economy](#)

## X (formerly twitter)

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