

## Draft invitation for 40% discount client tickets

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Copy and paste the invitation below (be sure to keep the hyperlinks), amend as you wish, please quote the promotion code: **MCARD/C40** to benefit from a 40% discount off the ticket price.

Dear [Name],

We like to invite you to the [CPI Europe 2025 B2B Payments Summit](#) taking place on March 4th-5th at the Hilton Canary Wharf London. As our valued clients, we would like to offer you an exclusive opportunity to join us at this must-attend event for payment leaders in the B2B payments ecosystem.

[CPI Europe B2B Payments Summit](#), themed "Thriving in a technology-driven era," will bring together the brightest minds in the industry—spanning corporates, network schemes, card issuers, acquirers, and payment providers. This year, we will delve into the state of the B2B payments ecosystem, highlight emerging solutions, uncover growth opportunities, and discuss the cutting-edge innovations shaping the future of commercial card technology. Additionally, new sessions launched in 2025 will spotlight the latest advancements in payment technology and strategy.

**Meet and network with your payments community:**

### **Networking opportunities**

CPI Europe offers an opportunity to network with your commercial card and payment peers, as well as discussion and debate about the latest legal, regulatory, and technological developments in the commercial card, B2B payments industry.

### **Roundtable discussions**

Learn from the best practices and innovations of leading payment experts in the field.

Join us in March the most in-depth commercial card and B2B payments programme with 2 days of content, 20+ sessions.

[For the full agenda, please visit the website](#)

**As a valued client, we are pleased to invite you to attend with an exclusive 40% discount off the ticket price.**

[Register for your pass here](#), quoting code: **MCARD/C40** Should you have any questions about the event, you can contact us directly, [registration@cpi-events.com](mailto:registration@cpi-events.com)

## Draft invitation for complimentary client tickets

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Copy and paste the invitation below (be sure to keep the hyperlinks), amend as you wish, please quote the promotion code: **MCARD/C100** to benefit from a free complimentary pass.

Dear [Name],

We like to invite you to the [CPI Europe 2025 B2B Payments Summit](#) taking place on March 4th-5th at the Hilton Canary Wharf London. As our valued clients, we would like to offer you an exclusive opportunity to join us at this must-attend event for payment leaders in the B2B payments ecosystem.

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**[Networking opportunities](#)**

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**As a valued client, we are pleased to invite you to with a free complimentary pass.**

[Register for your free pass here](#), quoting code: **MCARD/C100** Should you have any questions about the event, you can contact us directly, [registration@cgi-events.com](mailto:registration@cgi-events.com)

\*complimentary registration is available for senior bank issuers only