

Draft invitation for 40% discount client tickets



Copy and paste the invitation below (be sure to keep the hyperlinks), amend as you wish, please quote the promotion code: **VISA/C40** to benefit from a 40% discount off the ticket price.

Dear [Name],

We are a proud sponsor of [CPI Europe 2024 B2B Payments Summit](#). In its 13th year, this event will cover everything you need on the latest technological leaps, virtual cards, regulatory shifts, AI, instant payments, open banking, embedded finance (including open banking), digital euro, CBDCs, and cross-border payments and more.

Tailored to address customer and corporate needs, SMEs, travel, B2B spend, commercial cards and vertical work streams, this event is a one-stop destination for navigating the future of payments in Europe and beyond.

Meet and network with your payments community:

Networking opportunities

CPI Europe offers an opportunity to network with your commercial card and payment peers, as well as discussion and debate about the latest legal, regulatory, and technological developments in the commercial payments industry.

Roundtable discussions

Learn from the best practices and innovations of leading payment experts in the field.

Join us in March the most in-depth commercial card and B2B payments programme with 2 days of content, 20+ sessions.

[For the full agenda, please visit the website](#)

As a valued client, we are pleased to invite you to attend with an exclusive 40% discount off the ticket price.

[Register for your pass here](#), quoting code: **VISA/C40** Should you have any questions about the event, you can contact us directly, registration@cp-events.com

*complimentary registration is available for senior bank issuers only

Draft invitation for complimentary client tickets



Copy and paste the invitation below (be sure to keep the hyperlinks), amend as you wish, please quote the promotion code: **VISA/C100** to benefit from a 100% discount off the ticket price.

Dear [Name],

We are a proud sponsor of [CPI Europe 2024 B2B Payments Summit](#). In its 13th year, this event will cover everything you need on the latest technological leaps, virtual cards, regulatory shifts, AI, instant payments, open banking, embedded finance (including open banking), digital euro, CBDCs, and cross-border payments and more.

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As a valued client, we are pleased to invite you to attend as our VIP guest.

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